

## Tradables

**Alternative assets** – Non-traditional investments, such as trading cards or fine art, held alongside stocks and bonds to diversify a financial portfolio.

**Base set** – The standard collection of cards in a release, excluding special inserts, parallels, or limited-edition chase cards.

**Booster pack** – A sealed foil pouch containing a randomized assortment of cards, designed to create a "chase" for rare items.

**Centering** – A grading metric that measures how perfectly an image is positioned on the card relative to its borders.

**Chase card** – A rare, often holographic or limited-edition card inserted into packs at low odds to drive consumer demand.

**Condition** – The physical state of a card; even microscopic wear can cause a significant drop in market value.

**Fractional ownership** – An investment model where multiple people own "shares" of a single, high-value card held in a secure vault.

**Gem Mint** – The highest standard of grading (usually a 10), indicating a card is virtually perfect under high magnification.

**Holographic (Holo)** – A card featuring a shiny, reflective foil layer, traditionally used to denote higher rarity in TCGs like Pokémon.

**Insert** – A special card that is not part of the main numbered set, often featuring unique artwork or themes.

**Lenticular** – A printing technology using a plastic lens to create the illusion of depth or motion when the card is tilted.

**Liquid asset** – An item that can be quickly converted into cash; graded cards are considered more liquid than "raw" ungraded ones.

**Meta (Most Effective Tactic Available)** – In TCGs, the current hierarchy of the most powerful decks that dictates the market value of specific cards.

**Parallel** – A version of a base card with a different color, texture, or foil pattern, often produced in strictly limited quantities.

**Pop report (Population Report)** – A public database provided by grading companies showing how many copies of a specific card exist in a certain grade.

**Raw** – A card that has not yet been evaluated or encased by a third-party grading service.

**Slab** – The protective, sonically welded plastic case used by grading companies to encapsulate and authenticate a card.

**Subgrades** – Specific scores given for Centering, Corners, Edges, and Surface that combine to form a card's final grade.